





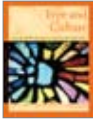




MBTI® Intro to Type booklet list



You can order all of these products from our online shop, www.opp.eu.com/shop or by calling 0845 603 9958.

Introduction to Type® <small>DE, DK, ES, FI, FR, GR, IT, NL, NO, PL, PT, SE</small>	MB0076 <i>10 per pack</i> £131.50	Classic interpretive booklet providing an introduction to personality type theory as developed by Myers and Briggs; a great starting point for people new to the MBTI® instrument	
Introduction to Type in Organisations <small>DE, DK, ES, FI, FR, GR, IT, NL, NO, PT, SE</small>	MB0072 <i>10 per pack</i> £131.50	Designed to help respondents understand the results of the MBTI questionnaire and apply them in organisational settings	
Introduction to Type and Teams <small>DE, DK, FR, NL, NO, SE</small>	MB6998 <i>10 per pack</i> £131.50	Ideal for use in teambuilding events – helps the whole team understand and refer back to each others’ different styles and contributions	
Introduction to Type and Careers	MB0045 £16.00	Suggests how the MBTI instrument might be used to support career changes, provide advice on how people of each type can increase job satisfaction, and explore and develop their careers	
Introduction to Type and Change	MB6996 £16.00	Presents practical tips and guidance for each type on change management, leadership through change, resistance-management strategies, stress and more	
Introduction to Type and Coaching	MB6158 £16.00	Practical resource to help employers, managers, executives and coaches to improve effectiveness and performance at work	
Introduction to Type and Communication	MB6189 £16.00	Examines how knowledge of our own and others’ personal preferences leads to more effective interaction	

Introduction to Type and Conflict	MB6239 £16.00	Looks at how type can be linked to conflict, and proposes a model for harnessing type awareness in conflict management and resolution	
Introduction to Type Dynamics and Development	MB0059 £16.00	Acting as a companion guide to <i>Introduction to Type</i> , this also looks at how type dynamics and type development can be applied in a variety of contexts	
Introduction to Type and Emotional Intelligence	MB6169 £16.00	Examines how type relates to an emotional intelligence framework, and provides specific information around the tendencies and developmental challenges of each type	
Introduction to Type and Decision Making	MB6186 £16.00	Describes how each preference influences decision-making style, explores how preferences relate to five core processes and spotlights each type’s decision-making strengths, challenges and areas for development	
Introduction to Type and Learning	MB6187 £16.00	Provides a useful introduction to key learning strategies and learning style information	
Introduction to Type and Leadership	MB6176 £16.00	Addresses how to improve leadership and management performance; includes leadership profiles linking personality preferences to three leadership competencies – setting direction, engaging followers and motivating action	
Introduction to Type and Innovation	MB6185 £16.00	For organisations and individuals wanting to apply the power of type theory to help achieve continuous innovation; includes coaching tips for working with clients on improving innovation, an action plan worksheet and suggestions for enhancing strengths	

Introduction to Type and Career Development	MB6195 £18.00	Outlines the processes and action steps needed to apply type theory to career development, guiding you through the stages of career development planning, including self-assessment, researching options, making decisions and taking action	
Type and Retention	MB6179 £18.00	Designed to help organisations motivate and retain talented employees	
Type and Culture: Using the MBTI instrument in international applications	MB6128 £18.00	Includes insights for practitioners on how to work within different cultures, improving the cultural application of the MBTI tool for experienced practitioners, as well as acting as an introduction for new users	
Measuring Results of MBTI Type Training: ROI in action	MB6175 £18.00	Helps HR professionals and practitioners to not only understand and measure the ROI of their MBTI training, but also, identify tangible results that prove the effectiveness of their training programme	
Using Type in Selling	MB0216 £16.00	Helps sales people optimise the value of customer relationships by using type to interact in a way that better meets client needs, including techniques for estimating a client's 'type mode' based on behavioural and language cues	
Introduction to Type and Project Management	MB6177 £16.00	Demonstrates how the MBTI instrument can make every phase of a project and every relationship among project members more effective and efficient; offers overviews of project management and of the 16 types of team, showing how their strengths and weaknesses can impact project planning and execution	
In the Grip: Understanding Type, Stress and the Inferior function	MB0008 £16.00	Looks at how type can be linked to stress and the emergence of the 'inferior function' during these times. It describes for different types what events will trigger an "in the grip" reaction and how it's expressed as well as ways of returning to equilibrium.	

The coloured circles in the listings above indicate which books are in each set.
For prices of the non-UK booklets contact us on 0845 603 9958.



MBTI booklet sets

These specially designed MBTI booklet sets are great value, and give practitioners an array of resources to work with individuals, teams and careers.

MBTI Library	MB0101 13 per pack £169.00	A complete set of key MBTI booklets that every aspiring MBTI guru should have on their shelf! The breadth of topics covered within this set gives you, as an MBTI practitioner, a knowledge base to use MBTI type within a plethora of situations and get the most from the MBTI investment you've already made.
Using MBTI with Teams	MB0102 5 per pack £54.50	We've hand picked the top booklets on teams – key resources for your bookshelf that give you a depth of understanding of crucial topics that teams frequently need help with. Using this set will give you a wealth of resources to dip into for your team development work.
Using MBTI with Individuals	MB0104 8 per pack £98.00	When using the MBTI tool with individuals, you will undoubtedly touch on a variety of scenarios and topics as you work with them to meet their development needs. This specially designed booklet set gives you many resources to work with, including hot topics of innovation and emotional intelligence.
Using MBTI for Careers	MB0105 3 per pack £46.00	For practitioners using the MBTI framework for career development, this booklet set gives you the three booklets oriented to careers: from using type to explore where a career might go next to creating retention strategies within an organisation.

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